



3dtotal Publishing

Rights Catalogue 2021

Artwork © Atey Ghailan



3dtotal Publishing

3dtotal Publishing is a trailblazing, creative publisher specializing in inspirational and educational resources for artists. Our books feature top industry professionals from around the globe who share their experience in skillfully written step-by-step tutorials and guides. Illustrated throughout with stunning artwork, these bestselling publications offer creative insight, expert advice, and essential motivation.

From traditional art techniques, such as sketching and clay sculpting, to digital art software including Photoshop and ZBrush, the vast knowledge offered by multiple contributing

artists makes these books an indispensable addition to any artist's bookshelf. In 2018, we also launched our imprint, Canopy Press, to create books focused on crafts, lifestyle, and the environment.

Our library is now comprised of over sixty titles, many of which have been translated into several languages around the world, including Japanese, Chinese, Spanish, Italian, and Russian.

If you would like samples or more information on any of the following titles, please contact our Foreign Rights Manager, Becky Grove (becky@3dtotal.com), who will be happy to help.

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Artwork © Simone Grünewald



CDQ

CHARACTER DESIGN QUARTERLY



Character Design Quarterly (CDQ) is the first and only high-end magazine dedicated to character design, which is the cornerstone of the ever-expanding entertainment industries. Featuring tutorials by some of the most-loved designers and illustrators in the world, CDQ articles and tutorials give you an insight into the processes used by top industry professionals and freelancers to ensure their designs are unique, engaging, and capture the imagination of their audience.

- Includes cover art, interviews, and tutorials by well-known and respected artists including digital artist Lois van Baarle (2.2M+ Instagram followers), children's book illustrator Tom Booth (319K+ Instagram followers), and many more

Published
4 times
a year

Pages: 104pp
Softcover
210mm x 270mm
Publication: Quarterly

- The content is presented in appealing, user-friendly style, making it easy to engage with and learn from

- CDQ champions an enormous and growing industry, showcasing the abundance of creativity that fuels it while encouraging and equipping others to get involved

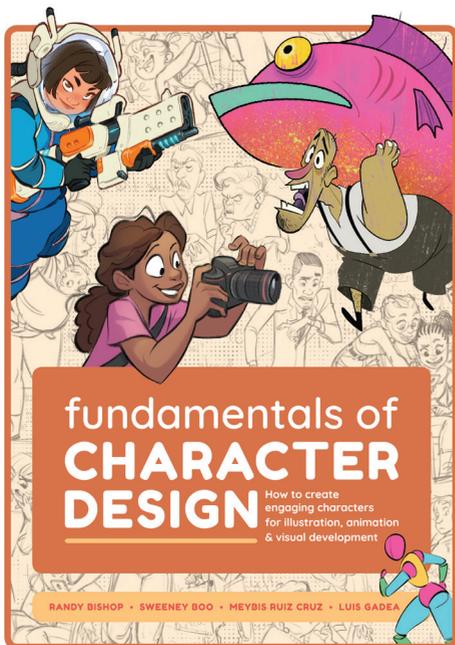


Artwork Above: © Noor Sof
Right: © Diana Marmol Kajba



CDQ
CHARACTER DESIGN QUARTERLY

'I'm very impressed with this magazine: outstanding quality, drawings and words that will blow your mind, valuable tips and tutorials... Like a dream come true.'



Fundamentals of Character Design

What is it about the characters we see in our favorite books, animated films, and games that make us laugh, cry, and respond to them? How do character designers develop ideas that are unique, memorable, and captivate us as an audience? This expert-led book answers these questions and more, taking a comprehensive, visual, and analytical approach to discover just what it is that makes a character appealing.

- Exceptional professional artists explore key design principles and demonstrate how to unite them to create compelling and memorable characters

ISBN: 978-1-912843-18-3

Pages: 312pp

Softback

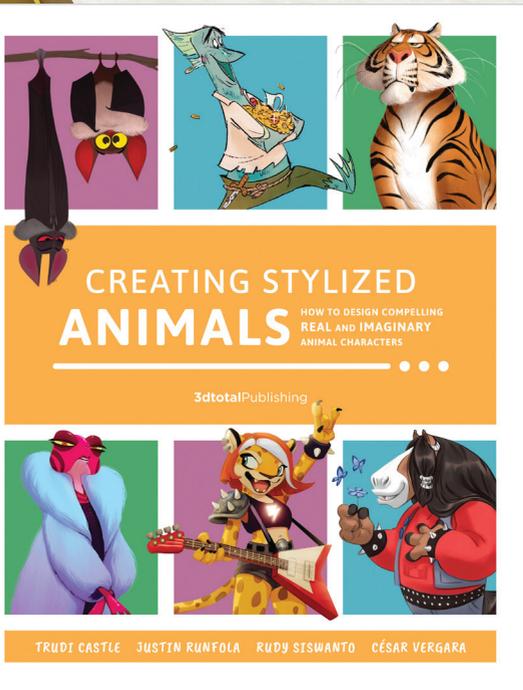
297mm x 225mm

Publication: October 2020

Artwork Above: © Randy Bishop

Right: © Stephanie Rizo





Creating Stylized Animals

Creating Stylized Animals focuses on the art and craft of developing characters from the animal kingdom, both real and imagined. This insightful book unlocks the secrets to creating animals that enchant and entertain their audience, resulting in characters that follow in the popular paw-prints of much-loved creatures from Disney, DreamWorks, Pixar, and other great studios.

- A selection of the best professional illustrators and animators dedicated to creating characters for video games, TV, and books, guide the reader through accessible step-by-step tutorials

ISBN: 978-1-912843-25-1

Pages: 280pp

Soft cover

260mm x 210mm

Publication: March 2021

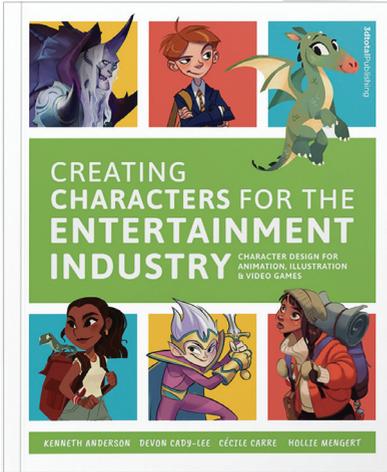
Artwork Top: © Shannon Hallstein

Right: © Rudy Siswanto

Left: © Juan Useche



Creating Characters for the Entertainment Industry



Artwork © Devon Cady-Lee

Creating Characters for the Entertainment Industry provides indispensable industry advice and insights for student and professional character designers alike. Explore how designs are briefed, designed, and developed for different audiences and media depending on whether they are for TV or film animation, a children's book illustration, or video game.

ISBN: 978-1-909414-86-0

Pages: 304pp

Softcover

260mm × 210mm

Publication: September 2019



Creating Stylized Characters

Have you ever wondered how your favorite animation or children's book character came to life? *Creating Stylized Characters* gives readers valuable insight into the popular art of character design. Learn about the design process for exciting heroes, villains, and monsters, as well as key concepts such as gesture, color, pose, and expression.

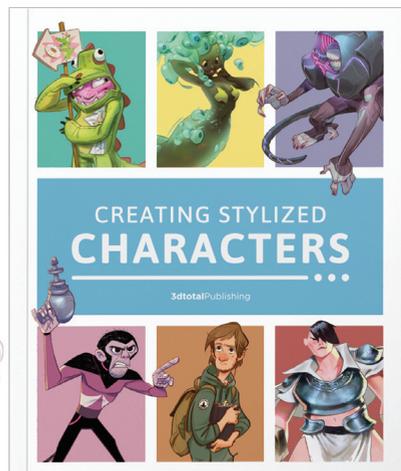
ISBN: 978-1-909414-74-7

Pages: 264pp

Softcover

260mm × 210mm

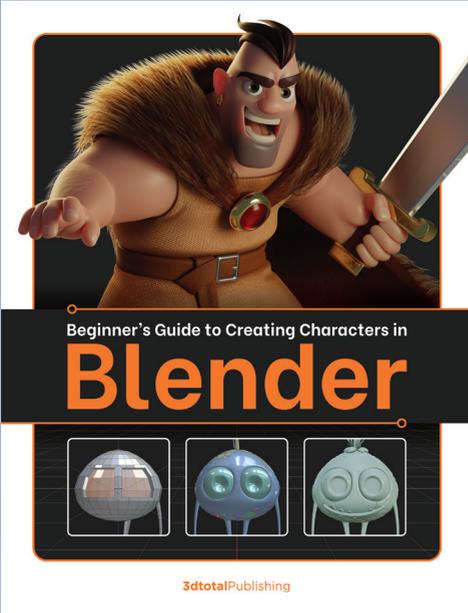
Publication: July 2018



Artwork © Shaun Bryant

Beginner's Guide to Creating Characters in

Blender



Blender is the world's premier open-source 3D software, created by some of the best digital artists working in creative industries around the globe. This book offers those interested in this versatile and expansive tool all the information they will need as they start their journey into 3D character creation.

ISBN: 978-1-912843-13-8

Pages: 288pp

Softback

279mm x 216mm

Publication: April 2021

Placeholder cover

Artwork © Michael Rojas



CHARACTER DESIGN COLLECTION:
HEROINES

An inspirational guide to designing heroines for
animation, illustration & video games

Placeholder cover

Character Design collection: Heroines

Character Design Collection is the dynamic new series from the character design experts, 3dtotal Publishing. With 25 step-by-step tutorials by industry professionals, combined with an extensive range of in-depth pose explorations, artists of all abilities will learn how to create breathtaking characters packed with movement and energy. The first book in this highly illustrated series focuses on creating iconic, memorable heroines.

ISBN: 978-1-912843-26-8

Pages: 264pp

Sofback

203mm x 254mm

Publication: May 2021

Artwork top right © Gretel Lusky

Artwork bottom right © Jackie Droujko

Artwork bottom left © Steph Rizo





HOW TO BE A CHILDREN'S BOOK ILLUSTRATOR

'Such a beautiful book! It's so easy to follow offering lots of useful advice, with some beautiful illustrations from amazing illustrators!'

How to Be a Children's Book Illustrator

This unique and gift-worthy volume provides a unique approach to teaching narrative illustration – how to tell a story, taught via a series of stories. A vibrant selection of loved and revered children's book illustrators reveal their secrets in enchanting chapters exploring the fundamental ingredients of visual storytelling and career advice for aspiring illustrators.

ISBN: 978-1-912843-19-0

Pages: 332pp

Hardback

270mm x 230mm

Publication: November 2020



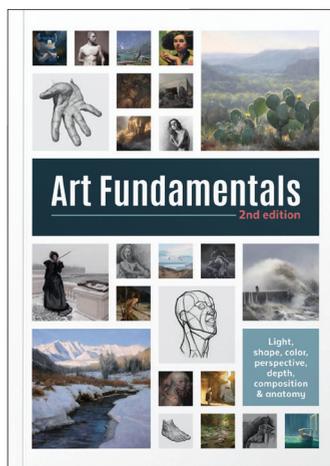
Art Fundamentals

2nd Edition

Fully revised and updated!

Art Fundamentals 2nd Edition is packed with the fundamental concepts, conventions, and theory every artist needs to create successful work. This essential book is written by industry experts who thoroughly address key basics including color and light, composition, anatomy, perspective, and depth in a series of insightful and visually demonstrative chapters.

- This book is the fully revised and updated edition of *Art Fundamentals*, 3dtotal's top-selling guide to basic art techniques for all media, which has sold over 15,000 copies to date
- An essential, engaging, and easy-to-follow book for beginners and improvers as they develop, while also being an indispensable and up-to-date reference for more experienced artists
- Portfolio pieces throughout the book showcase work by a new line-up of the art world's biggest names, including Gilles Boleoil, Dave Santillanes, Sean Layh, and Sylwia Bomba



ISBN: 978-1-912843-07-7

Pages: 288pp

Softcover

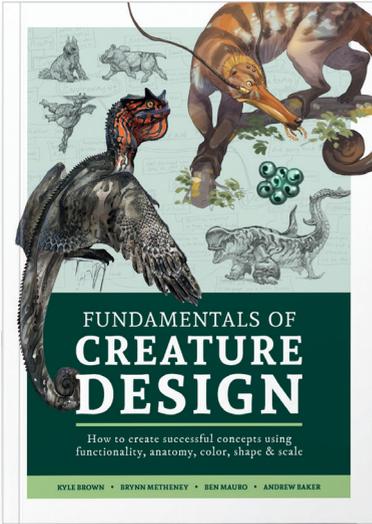
297mm x 210mm

Publication: April 2020



Artwork Opposite © Dave Santillanes Above © Sylwia Bomba

Fundamentals of Creature Design



Creating engaging and believable creature designs is an exciting yet challenging feat. The monsters, aliens, and fantasy beasts that grace our TV and cinema screens represent the hard work and dedication of a team of incredibly talented concept artists and designers. This book aims to unlock their world and introduce the fundamental skills behind creating compelling and authentic designs.

ISBN: 978-1-912843-12-1
Pages: 288pp
Softcover
297mm × 255mm
Publication: July 2020
Artwork © Kyle Brown

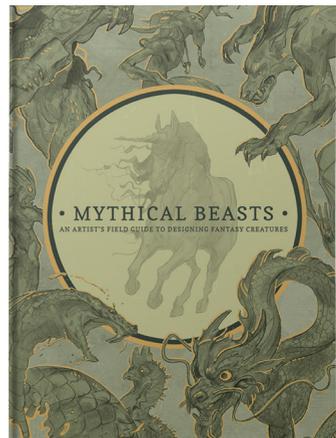


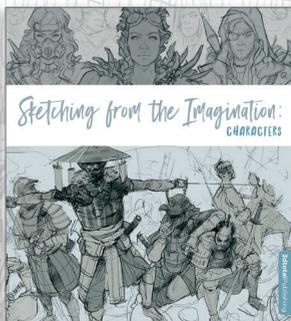
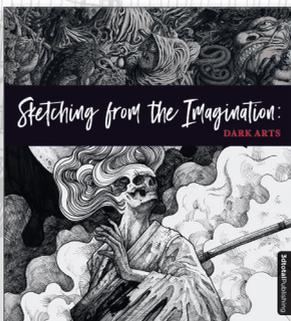
Mythical Beasts

An Artist's Field Guide to Designing Fantasy Creatures

Discover the exciting world of creature design and join 30 fearless artists as they explore and develop concepts for a treasure trove of fascinating mythical beasts! Each creature has its own chapter that covers an overview of its history, how to draw main elements such as fur and horns, and the thought processes behind the artist's design.

ISBN: 978-1-909414-48-8
Pages: 320pp
Hardback
216mm × 279mm
Publication: October 2017
Artwork © Iris Compiet

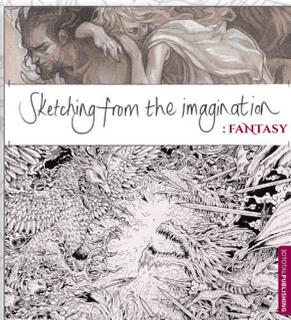
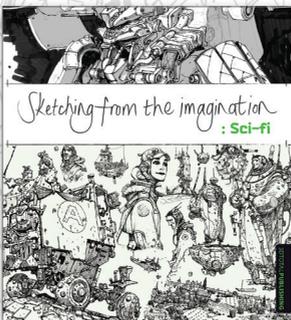
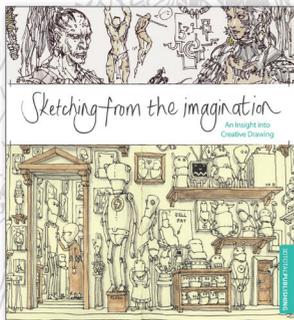




Sketching from the Imagination

In each book of the *Sketching from the Imagination* series, 50 talented traditional and digital artists have been chosen to share their sketchbooks and explain the reasons behind their design decisions. Visually stunning collections packed full of useful tips, these books offer inspiration for everyone.

Each book
Pages: 320pp
Softback
210 × 230 mm





Sketching from the Imagination: STORYTELLING



3dotcatPublishing

Sketching from the Imagination: Storytelling

Discover the extraordinary realms of 50 professional storybook artists, who share their fantastical characters and imaginary worlds. Folklore and fairytales, myths and legends, modern books and novels – both adults and children are enthralled by how artists bring these tales to life. Featuring 320 pages of artists' sketches, narratives, and wisdom, this book really is a trip down the rabbit hole...

ISBN: 978-1-912843-31-2

Pages: 320pp

Softback

210mm x 230mm

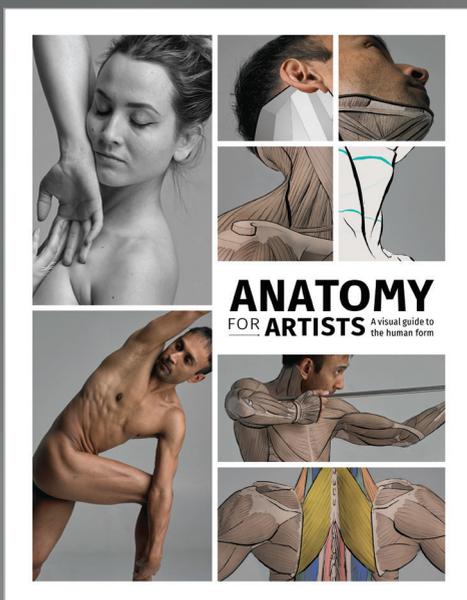
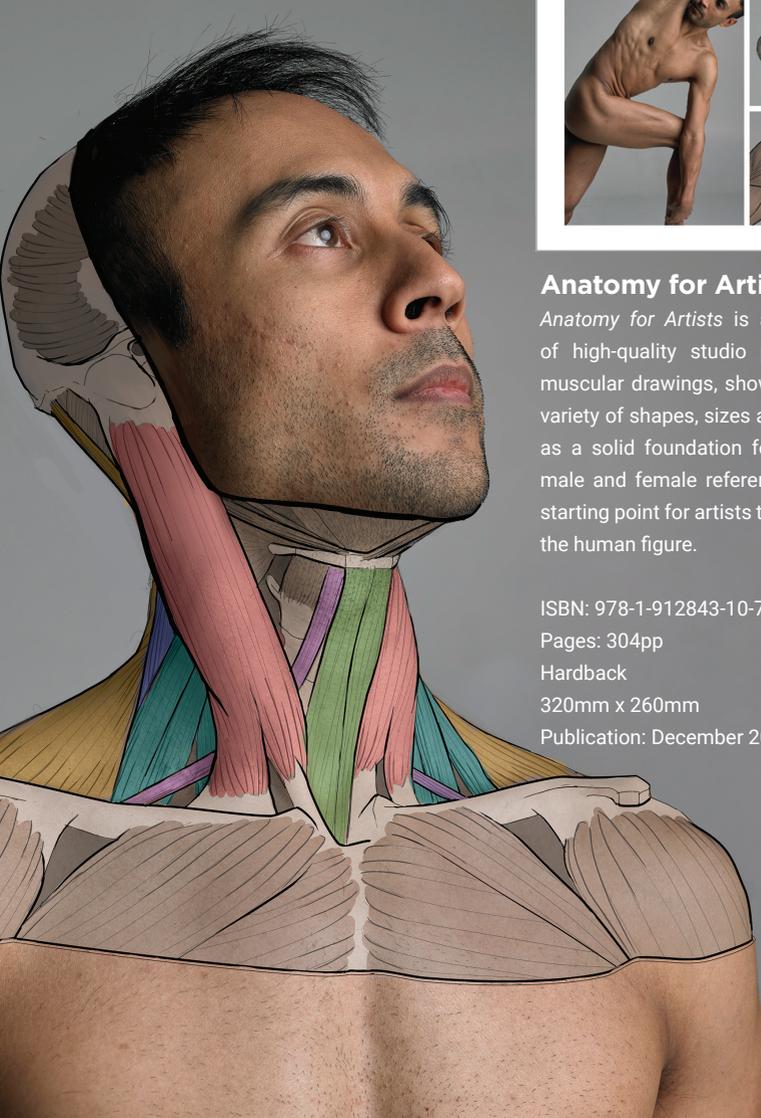
Publication: June 2021

Artwork top left © Isobel Kelly

Artwork top right © Sal Vador

Artwork bottom right © Hazem Ameen





ANATOMY FOR ARTISTS

A visual guide to
the human form

Anatomy for Artists

Anatomy for Artists is an extensive compendium of high-quality studio photography and detailed muscular drawings, showing the human figure in a variety of shapes, sizes and poses that can be used as a solid foundation for all character art. These male and female references will be an invaluable starting point for artists trying to create art based on the human figure.

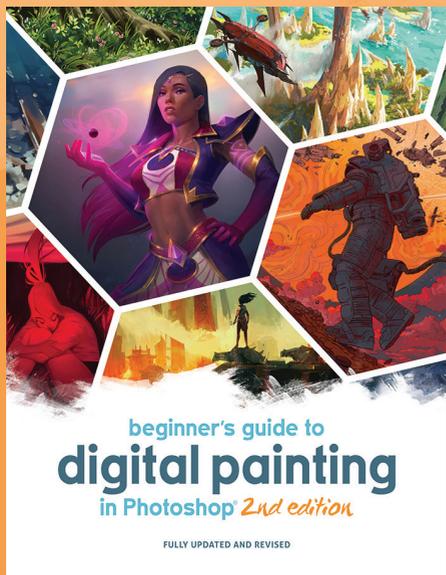
ISBN: 978-1-912843-10-7

Pages: 304pp

Hardback

320mm x 260mm

Publication: December 2020



Beginner's Guide to Digital Painting in Photoshop 2nd edition

Photoshop is the tool of the modern artist and provides everything you need to succeed as a designer in the popular and growing video games and movie industries. Featuring thorough guidance from the point of installing Photoshop to the creation of your very first concept, this reboot of the definitive beginners guide to digital painting is sure to both educate and inspire.

ISBN: 978-1-909414-94-5

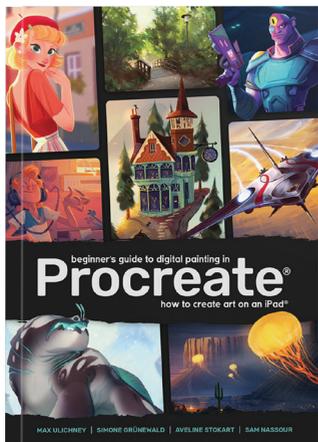
Soft cover: 216mm x 279mm

Published January 2020

288 full-color pages

'Absolutely happy with my purchase: a beautiful book, full of amazing resources!'

Beginner's Guide to Digital Painting in Procreate



Procreate is fast becoming the industry-standard software in the world of concept art and digital painting. *Beginner's Guide to Digital Painting in Procreate* presents a professional-led introduction to this cutting-edge artist's tool, enabling you to create your own impressive digital paintings on an iPad.

- A definitive guide to using an increasingly popular software that is affordable to hobbyists as well as professional artists
- The tutorials cover a broad range of subject matter and genres, appealing to concept artists, fantasy and sci-fi enthusiasts, character and creature artists, and illustrators
- Well-known contributors featured in the book include Aveline Stokart (311K+ Instagram followers), Max Ulichney (125K+ Instagram followers), and Simone Grünewald (572K+ Instagram followers)

ISBN: 978-1-912843-14-5

Pages: 216pp

Softcover

280mm x 215mm

Publication: March 2020

- Over 25,000 copies sold in 9 months



Beginner's Guide to Procreate: Characters coming soon



Artwork Above: © Nicholas Kole Right: © Izzy Burton

Atey Ghailan

An Artistic Journey

ISBN: 978-1-912843-17-6

Pages: 152pp

Hardback

270mm × 230mm

Publication: February 2021

Artist Location: California, USA

In his first published artbook, concept artist and illustrator Atey Ghailan takes the reader on the journey of his career, from how he first got started, all the way to his position as Senior Illustrator at Riot Games, California. In addition to revealing his Japanese-tinged influences and gallery of his work, Atey also guides readers through his creative workflow and releases never-before-published work.

- Atey has a large international influence and significant following via social media, with 325K+ followers on Instagram, 27K+ followers on Twitter, and 15K+ followers on Facebook

- Readers will discover expert insights from a professional artist working in the video games industry, alongside practical tips and techniques that can be applied to their own practice

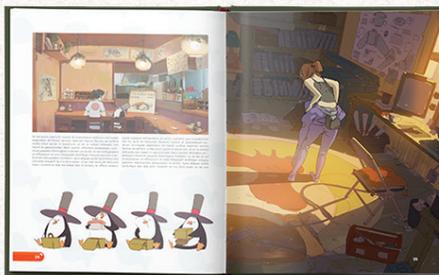
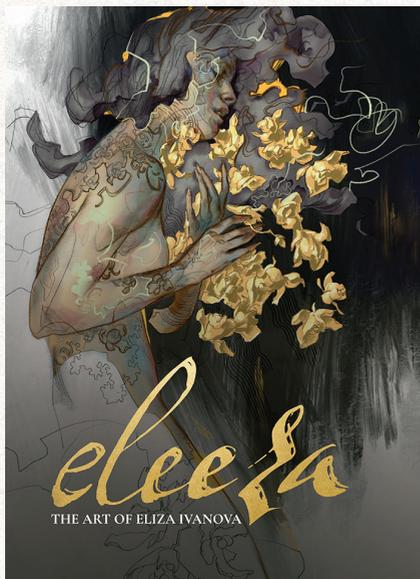


Image © Atey Ghailan



eleeza

THE ART OF ELIZA IVANOVA



ISBN: 978-1-912843-08-4

Pages: 152pp

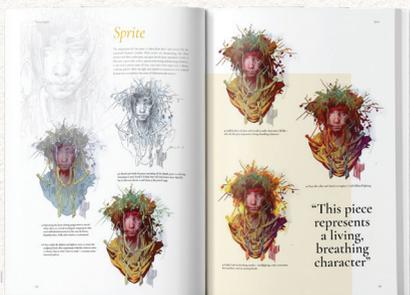
Hardback

325mm x 235mm

Publication: January 2021

Artist Location: California, USA

Eleeza: The Art of Eliza Ivanova is an evocative, edgy, and beautiful book filled with the work of this exciting artist. A graduate of the California Institute of Arts, Bulgarian-born Eliza is well-known for her distinctive portraits and figures of women and children. Readers are invited into Eliza's spellbinding world through a gallery of old favorites, new creations, and explorations of her key techniques in step-by-step workshops that help capture some of the exceptional, dynamic movement that infuses her work.



• Eliza's experience includes working as a full-time 3D animator at Pixar on feature films and short films such as *Cars 2*, *Brave*, *Monsters University*, *Inside Out*, *Coco*, *Toy Story of Terror*, *Bao*, *The Dam Keeper*, and more

• Both aspiring and established artists will benefit from Eliza's technical tips and words of wisdom about life, work, and more

DIBUJANTE NOCTURNO

THE ART OF FRAN GARCÉS

ISBN: 978-1-909414-93-8

Pages: 152pp

Hardback

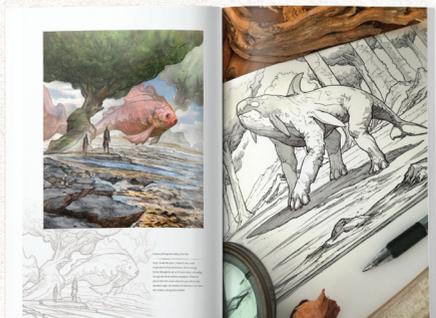
305mm × 240mm

Publication: December 2020

Artist Location: Canary Islands, Spain

Discover a collection of monsters, creatures, and characters created by self-taught concept artist Fran Garcés, AKA Dibujante Nocturno, the "night sketcher". He shares his journey in this edgy yet lavish book, revealing how his skills have evolved over the years, resulting in the dark yet exquisite style that has earned him over 440,000 followers on Instagram. From his elegantly drawn linework to the darkest character creation, this is a unique opportunity for fans of fantasy art and creature design to see what goes into the epic fantasy art of Dibujante Nocturno.

- The artist's dark yet elegant take on fantasy art offers readers a fresh take on the popular genre
- As a self-taught artist, Fran has honed his skills in a completely unique way, allowing readers to glean not only unique tips and techniques, but also inspiration and insight into how they can practice, improve, and develop their own style



Artwork © Fran Garcés

DRAW WHAT YOU LOVE

THE ART OF SIMONE GRÜNEWALD



ISBN: 978-1-912843-30-5

Pages: 152pp

Hardback

247mm x 177mm

Publication: June 2021

Artist Location: Germany

Following on from the success of her first Kickstarter book, *Sketch Every Day*, *Draw What You Love* celebrates the engaging, heart-felt work of much-loved illustrator Simone Grünewald. This beautifully presented book goes even further to delight existing fans, as well as aspiring character designers new to her work, delving deeper into her creative journey, generously sharing her industry knowledge, and showcasing a vibrant selection of her stunning work.



- Simone Grünewald is an increasingly popular character designer, comic-book artist, and games industry creative, with over 550K highly engaged Instagram followers

- Insights into the successful career of a highly relatable and respected professional will appeal to both aspiring and experienced artists

Artwork © Simone Grünewald

GUWEIZ

THE ART OF GU ZHENG WEI

ISBN: 978-1-912843-16-9

Pages: 152pp

Hardback

301mm × 226mm

Publication: July 2020

Artist Location: Singapore

Digital artist Gu Zheng Wei (AKA Guweiz) shares his anime-inspired fantasy world in his captivating first art book. Embark on a journey through his imaginative work and uncover a prolific portfolio packed with gritty details of the urban landscape and dark, surreal tones.

- Guweiz has a significant social media following of 882K+ highly engaged fans on Instagram, 354K+ followers on Twitter, and 288K+ followers on Facebook
- The artist's unique urban take on the ever-popular manga and anime styles is gripping right from the first page, and gives this book a unique dimension
- Step-by-step tutorials share techniques and tips to help the reader create art with the depth of detail and intrigue that Guweiz has made his trademark



Artwork © Guweiz

KOMOREBI

THE ART OF DJAMILA KNOPF



ISBN: 978-1-912843-21-3

Pages: 152pp

Hardback

285mm x 220mm

Publication: September 2020

Artist Location: Germany

Travel through the ethereal world of Djamila Knopf, an artist and teacher whose Japanese-influenced characters and settings enchant fans worldwide. Go behind the scenes to uncover her processes, including the use of storytelling in her artwork, and her ideation techniques. Explore a curated gallery of favorite images, never-before-seen art commissioned specially for this book, and tutorials revealing how Djamila creates her stunning images.

- Djamila's work captures the adoration of many, as demonstrated by her Instagram following of 338K+ and Twitter following of 50K+

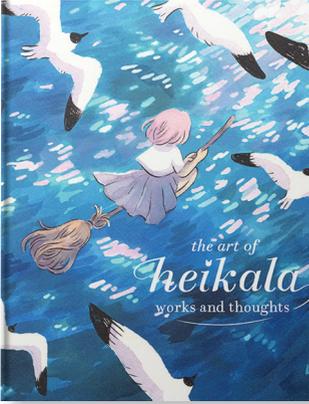


- Djamila discusses her daily routine as an independent artist, as well as the practical aspects of time management, motivation, and fighting artist's block, which will appeal to both new and experienced artists

Artwork © Djamila Knopf

The Art of Heikala

Works and Thoughts



Artwork © Heikala

Heikala's artwork combines traditional watercolor painting and inks with a fresh, enchanting approach – fans love her charming characters and scenes that are largely influenced by Finnish and Japanese cultures. This stunning volume not only includes Heikala's sketches, works in progress, and beautifully presented paintings, but it also features never-before-seen images, detailed how-to product design guides, and insight into how she built her successful career.

ISBN: 978-1-909414-81-5

Pages: 152pp

Hardback

270mm × 230mm

Publication: February 2019

Artist Location: Finland



Wonder

The Art and Practice of Beatrice Blue

Wander into the immersive illustrated universe of Beatrice Blue. Filled with playful characters, enchanting natural scenery, and captivating narratives, Beatrice's designs appeal to everyone's inner child. The varied content includes energetic illustrations, engaging idea generation exercises, and unique narratives.

ISBN: 978-0-9551530-9-9

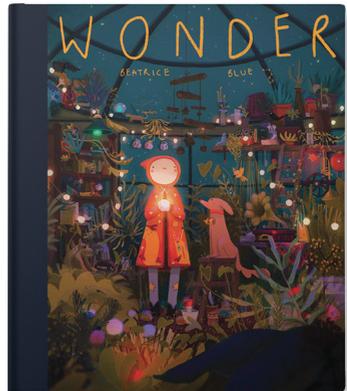
Pages: 152pp

Hardback

230mm × 190mm

Publication: December 2019

Artist Location: Spain



Artwork © Beatrice Blue

Sketch with Asia

Manga-inspired Art and
Tutorials by Asia Ladowska



Artwork © Asia Ladowska

Sketch with Asia is the first major publication from web sensation and well-known Manga-inspired artist, Asia Ladowska. With a background in hyper-realistic art and a passion for Manga, Asia blends these two genres to create a unique style of her own, and in this book shares more of her art, along with behind the scenes information, and numerous tips and tutorials.

ISBN: 978-1-909414-66-2

Pages: 168pp

Hardback

260mm × 190mm

Publication: April 2019

Artist Location: US



The Art of Pernille Ørum

In this colorful and vibrant hardback book, popular visual development artist and character designer Pernille Ørum shares her artwork over the years, starting with some of her earliest drawings and exploring her progression through various forms of education. She also shares her workspace and favorite tools, and offers an abundance of advice to anyone wishing to break into the animation industry themselves.

ISBN: 978-1-912843-15-2

Pages: 152pp

Hardback

260mm × 210mm

Publication: March 2020

Artist Location: Kenya



Image © Pernille Ørum

Still Just Kidding

A Collection of Art, Comics, and Musings by Cassandra Calin

Cassandra Calin's ability to document the hilarity of relatable everyday events has made her a worldwide success and generated a huge following on social media. In this book, new fans and her huge online audience have a unique chance to see comics they know and love, as well as previously unseen work.

ISBN: 978-1-909414-75-4

Pages: 168pp

Hardback

216mm × 254mm

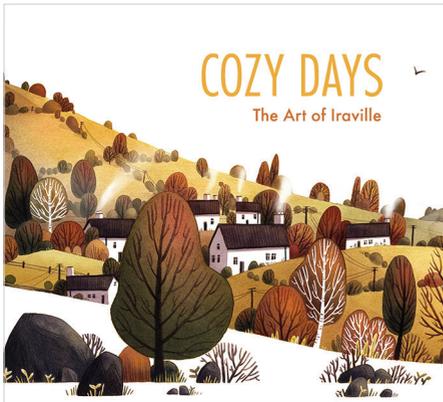
Publication: October 2017

Artist Location: Canada



Artwork © Cassandra Calin

Cozy Days: The Art of Iraville



Artwork © Iraville



Cozy Days: The Art of Iraville is a collection of the best work by popular illustrator Ira Sluyterman van Langeweyde, also known as Iraville. This lavish hardback book presents hundreds of colorful paintings of nature, small towns, idyllic scenes, and charming characters, in addition to offering insights into Ira's career path, watercolor painting process, and hand-crafted materials.

ISBN: 978-1-909414-63-1

Pages: 152pp

Hardback

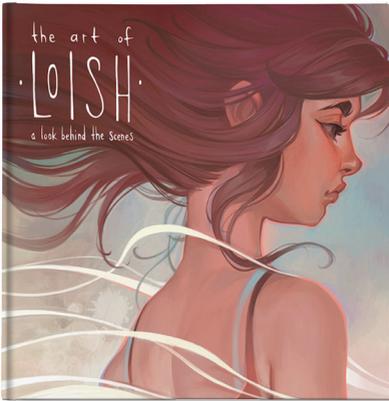
240mm × 270mm

Publication: November 2018

Artist Location: Germany

The Art of Loish

A Look Behind
the Scenes



All Artwork © Loïs van Baarle

The Art of Loish is the first published compendium of the works of popular digital artist and animator Loïs van Baarle, aka Loish. Browse her stunning range of finished digital paintings, never-before-seen artwork, sketchbook pages, and client work as a coffee table book. Then, read through the tutorials to learn how to create digital paintings yourself.

ISBN: 978-1-909414-28-0

Pages: 152pp

Hardback

255mm × 255mm

Publication: April 2016

Artist Location: Netherlands



The Art of Loish

A Look Behind
the Scenes

Following the enormous success of her first art book, *The Sketchbook of Loish* offers readers a unique look into Loish's creative processes and idea generation, providing an insight into the role sketching plays in her extremely popular work. Peek inside Loish's sketchbook and discover how she explores gesture, stylization, and sketching for animation.

ISBN: 978-1-909414-54-9

Pages: 152pp

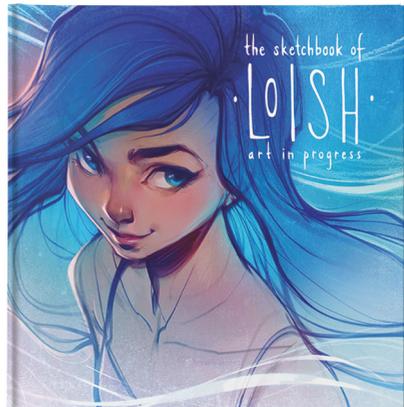
Hardback

255mm × 255mm

Publication: April 2018

Artist Location: Netherlands

**Most-backed
art book on
Kickstarter!**





An imprint of 3dtotal Publishing, Canopy Press was established in 2018 to create books focused on traditional crafts, lifestyle, and the environment. With an interest in enjoying the simple things in life, Canopy Press aims to build awareness around sustainable living, a mindful approach to arts and crafts, and an appreciation of the earth we dwell on.

Its titles include *The Search for Well-being & Sustainability* series, which features books on heritage crafts, artisan foods, and wearable crafts. Each volume offers stories from a diverse range of creators, all of whom have a common passion for working with raw materials and producing something beautiful.

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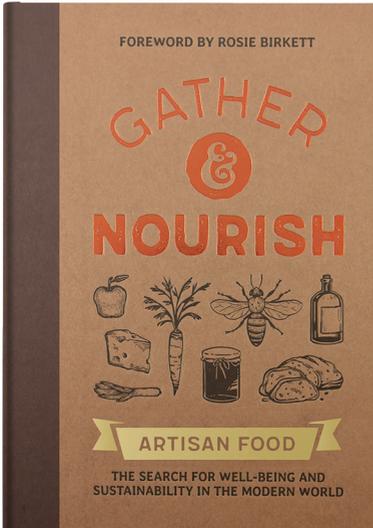


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GATHER & NOURISH



Artisan Food - The Search for Well-being and Sustainability in the Modern World



Inspired by increasing interest in eco-friendly living, *Gather & Nourish* offers an empowering look at how we as consumers can impact positively on the way our food system currently works. Get a taste of life as a food artisan, and discover the benefits of buying local and organic yield while understanding the challenges small-scale producers face in the modern world.

- Appeals to those with an interest in sustainable living, organic and locally produced food, and escapism in a hectic world
- Includes foreword written by respected food writer Rosie Birkett (84K+ Instagram followers)

Photography © David de Vleeschauer
(www.classetouriste.com)

ISBN: 978-1-909414-85-3

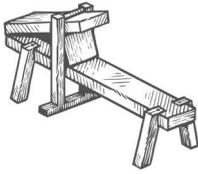
Pages: 312pp

Hardback

250mm x 165mm

Publication: December 2019



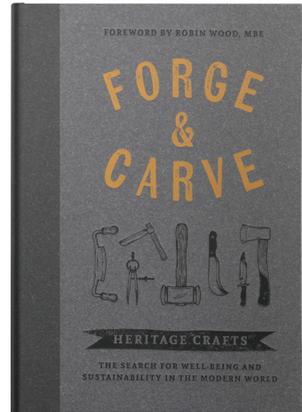


FORGE & CARVE

Heritage Crafts – The Search for Well-being and Sustainability in the Modern World

As the pressures of a fast-paced, modern-day life weigh on people, many seek solace in more manual, artful practices that take us out of ourselves and produce something beautiful and useful. *Forge & Carve* looks at 18 crafters, and how and why they create the items they do. Admire their craftsmanship; share their enthusiasm; learn from their philosophy.

- High-end finish, with a distinctly tactile aesthetic and beautiful photography that captures evocative making processes
- Appeals to those with an interest in mindfulness and escapism in a chaotic world, as well as fellow crafters looking for tips from their peers



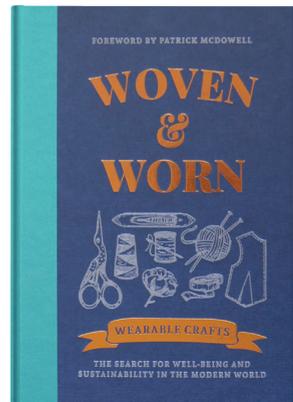
ISBN: 978-1-909414-65-5 | Pages: 304pp | Hardback | 250mm x 165mm | Publication: October 2018

WOVEN & WORN

Wearable Crafts - The Search for Well-being and Sustainability in the Modern World

Marking a revival of the make-do-and-mend era, *Woven & Worn* offers a fascinating insight into the approaches of innovative global craftspeople as they create environmentally conscious clothing in a bid to protect the planet from the effects of a throwaway industry. Unravel the world of sustainable fashion and discover your importance within it.

- Covers a diverse range of fascinating clothing-related crafts and makers
- Appeals to those who are looking to improve their well-being through crafts and “slow fashion”



ISBN: 978-1-909414-91-4 | Pages: 288pp | Hardback | 250mm x 165mm | Publication: October 2019

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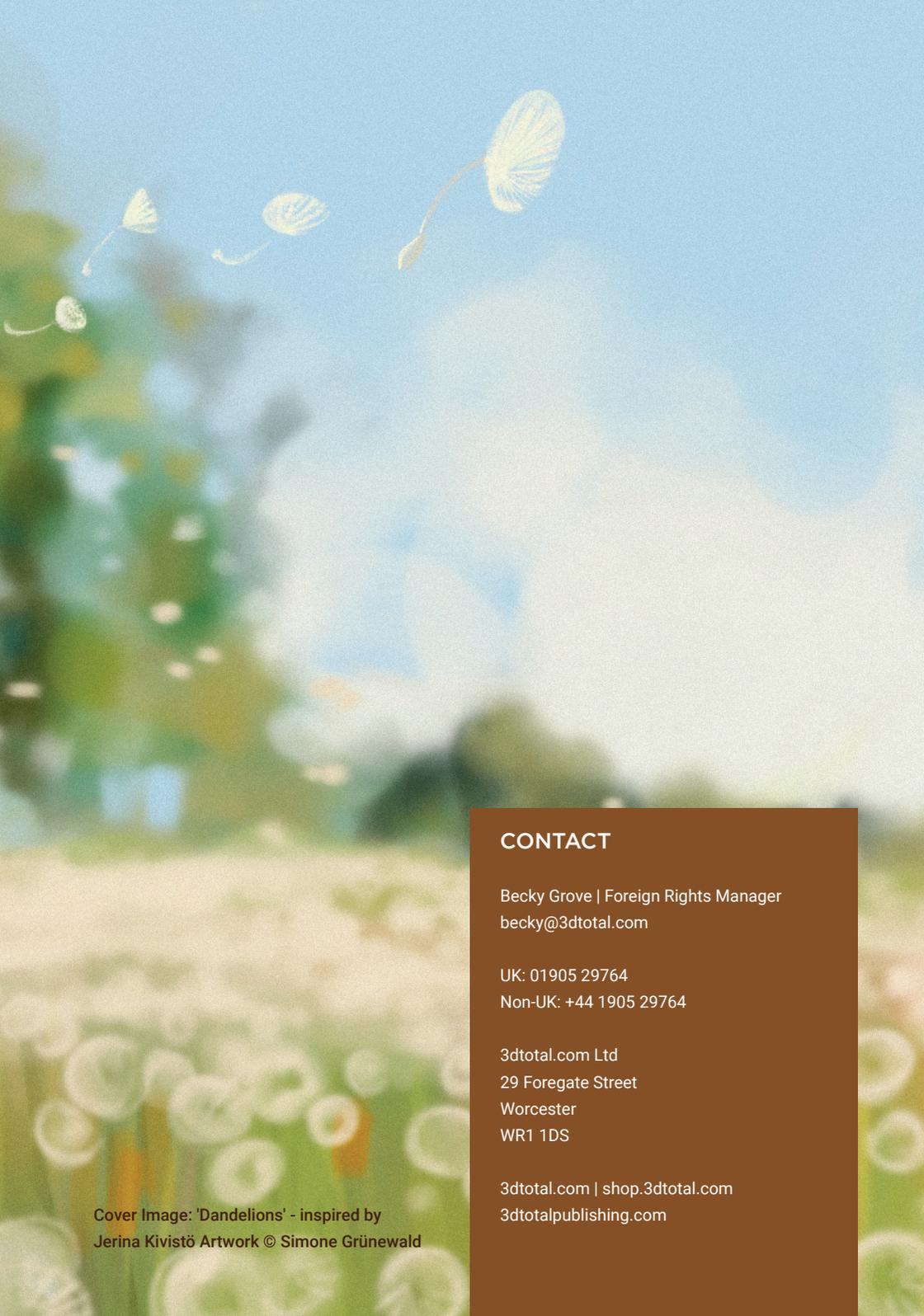
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